

Ventura Downs

Kissimmee, FL

Demographic Summary Report

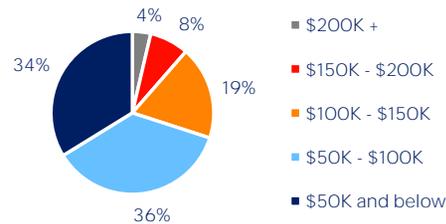
2020 Census, 2024 Estimates & 2029 Projections
Source: Synergos Technologies, Inc

| Current Year Demographics | 1-Mile Radius | 3-Mile Radius | 5-Mile Radius | 10-Min Drive |
|---|---------------|---------------|---------------|--------------|
| Current Population | 13,607 | 108,634 | 232,842 | 147,723 |
| Total Daytime Population | 7,996 | 72,091 | 188,364 | 106,645 |
| Workplace Population | 1,214 | 17,409 | 60,796 | 31,060 |
| Average Household Income | \$76,891 | \$83,762 | \$85,314 | \$82,603 |
| Median Household Income | \$59,696 | \$68,708 | \$68,300 | \$67,833 |
| Total Households | 4,367 | 34,642 | 76,399 | 47,780 |
| Median Home Value | \$347,013 | \$366,234 | \$381,357 | \$369,809 |
| College (4+) | 20.0% | 27.4% | 28.6% | 27.1% |
| Total Consumer Spending/Capita (Weekly) | \$416 | \$423 | \$426 | \$418 |
| % of Households with Children | 30.6% | 32.9% | 34.0% | 32.4% |

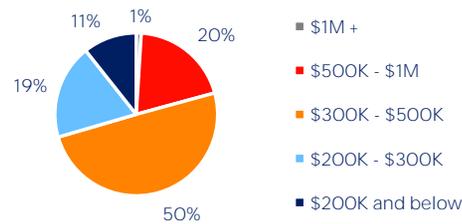
2029 Demographic Projections

| | | | | |
|------------------------------------|--------|---------|---------|---------|
| Projected Population | 13,007 | 110,450 | 239,934 | 151,085 |
| Projected Annual Growth Rate | -0.9% | 0.3% | 0.6% | 0.5% |
| Projected Total Growth Rate (5-Yr) | -4.4% | 1.7% | 3.0% | 2.3% |

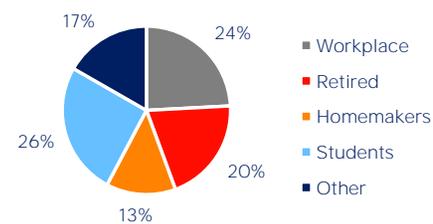
3-Mile Radius Section Detail



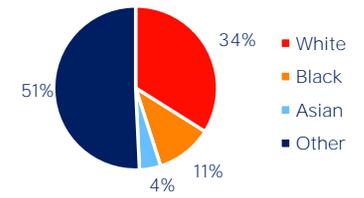
Household Income



Home Value



Daytime Population



Hispanic Origin: 68.6%
Race

